

PRESS ADVISORY

Nation's First Residential, Commercial and Specialty Mobile LED Light Lab Unveiled by American Lighting

DENVER, Colo.—October 3, 2011—[American Lighting](#), an innovative manufacturer and distributor of lighting technologies for residential, commercial and specialty markets, has launched the nation's first mobile LED showroom that focuses on energy efficient lighting for residential, commercial, and specialty markets. The Mobile LED Light Lab, a 36-foot customized trailer, features functional demonstrations of energy-saving LED and T2 fluorescent solutions. The Mobile LED Light Lab will make its inaugural appearance in Denver on Monday, October 3 at Quality Electrical Distribution, 1661 W. 3rd Ave., Denver.

The Mobile LED Light Lab is part of American Lighting's comprehensive, high-touch Partner Program designed to provide hands-on educational tools to distributors nationwide. Partners and customers will be able to gain on the spot knowledge while experiencing first-hand the bulk of American Lighting's residential and commercial line without having to travel to a tradeshow, American Lighting headquarters or an installation venue.

"We are thrilled to be one of the first to provide customers with the opportunity to experience the American Lighting Mobile LED Light Lab," said Eric Hardin, owner, Cost-Plus Electric Supply and host of the lab on October 6th. "We all learn faster and build more product confidence when we have hands on application training. The Mobile LED Light Lab will provide the perfect compliment between what products are available and how to properly install the longest lasting, and most energy efficient and flexible lighting solutions on the market today."

The American Lighting Mobile LED Light Lab will feature:

- LED T8 Lamps
- LED Downlights (E Series and High Power)
- Priori Under Cabinet Lights (LED, Fluorescent, and Xenon)
- LED FlexForm
- LED Step Lights
- Linear Accent Series, with LED Festoons
- LED Flexbrite Premium Grade Rope Light
- LED Standard Grade Rope Light
- LED Puck Light
- LED Thirty Puck
- RGB LED Wall Washers (Linear and Regular)
- LED Warm White Wall Washers (Linear and Regular)

- LED 4-Wire RGB and White
- LED Bandolier
- LED Clear Flex
- LED Neon Flex (Plus, Economy and RGB versions)
- LED Channel Rays
- Xenon Puck Light

Upcoming Tour dates:

- Tuesday, October 4, from noon – 6 p.m.: American Lighting, 7660 E. Jewell Ave. Denver, CO
- Thursday a.m., October 6, from 7 a.m. – 1 p.m.: Cost Plus Electric Supply, 2775 S. Shoshone, Englewood, CO
- Thursday p.m., October 6, from 6 p.m. – 9 p.m.: Blazer Electric Supply, 6125 Omaha Boulevard, Colorado Springs, CO
- Tuesday, October 11: Electrical Wholesale Supply, 158 East 4500 South, Salt Lake City, Utah
- Wednesday, October 12: Electrical Wholesale Supply, 658 North State Street, Orem, Utah
- Thursday, October 13: Electrical Wholesale Supply, 825 West 200 North, Logan, Utah

To schedule the American Lighting Mobile LED Light Lab in your area please contact American Lighting or your American Lighting Sales Representative, 800-880-1180.

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About American Lighting

American Lighting offers innovative, high quality, energy efficient lighting solutions to support our customers' diverse business needs and continued success. Experts in LED and energy efficient lighting technologies, American Lighting takes a "green" approach to ongoing product development and offers a broad line of modern lighting solutions. American Lighting has built a strong reputation of technical knowledge and application support, excellent customer service and timely education through American Lighting University and readily available technical support services. For more information, visit www.americanlighting.com, www.americanlightingblog.com or *LIKE* us on Facebook.

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