

PRESS ADVISORY

American Lighting Expands Premium Line of LED S14s with Additional Energy Saving Colors

DENVER, Colo.— January 10, 2012 —[American Lighting](#), an innovative manufacturer and distributor of lighting technologies for residential, commercial and specialty markets, has expanded its line of premium LED S14 lamps. The decorative [Premium LED S14 Retrofit Lamps](#) are now available in amber, blue, green, yellow and red colors, in addition to the popular warm white.

The additional LED S14 Retrofit colors provide a broader range of lighting options for thematic décor. The Premium LED S14 Retrofit uses 94 percent less energy than a traditional 11 watt incandescent S14 and has a 30,000 hour average life with 16-colored LEDs arrayed inside a glass lens to mimic the look of incandescent. The long-lasting lamps use only 0.7 watts each, providing both energy and maintenance cost savings.

Traditionally used with commercial grade light strings as decorative lighting for patios, walkways, gazebos, or buildings, the LED S14 increases the ambiance of retail and dining settings. The LED S14's are also used to outline marquee signs with occasional chasing animation to draw attention.

The vibrant Premium LED S14 Retrofit's are sold separately or in boxes of 20 for use as replacements for any medium based lamp. The lights are an excellent companion to the American Lighting [commercial grade light string](#) with medium base suspended or non-suspended sockets. American Lighting now offers S14 lamps in incandescent, low-cost LED, and premium LED with a range of color choices in each line.

AVAILABILITY

The premium amber, blue, green, pure white, red, warm white and yellow Premium LED S14 Retrofit's are now available. For pricing options and purchasing, please contact American Lighting sales at 800.880.1180.

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About American Lighting

American Lighting offers innovative, high quality, energy efficient lighting solutions to support our customers' diverse business needs and continued success. Experts in LED and energy efficient lighting technologies, American Lighting takes a "green" approach to ongoing product development and offers a broad line of modern lighting solutions. American Lighting has built a strong reputation of technical knowledge and application support, excellent customer service and timely education through American Lighting University and readily available

technical support services. For more information, visit www.americanlighting.com, www.americanlightingblog.com or *LIKE* us on Facebook.

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