

## PRESS ADVISORY

### **American Lighting to Exhibit Full Range of LED Energy-Saving Products at Dallas Market Center**

**DENVER, Colo.— January 18, 2012** —[American Lighting](#), an innovative manufacturer and distributor of lighting technologies for residential, commercial and specialty markets, will be displaying energy saving LED Products in its showroom at the [International Lighting Market at the Dallas Market Center, 2100 Stemmons Freeway, Dallas, TX](#). American Lighting's showroom at the Dallas Market Center is #4745 on the 4<sup>th</sup> floor and can be seen January 19-23, 2012.

American Lighting's latest lighting products on display at the Dallas Market include its [LED Recessed Downlights](#), [LED Flexform](#), [LED T8 Lamps](#), [Priori Plus LED Under Cabinet](#), [LED Step Lights](#), [LED Rope Light](#) and the full line of [Warm White and RGB Wall Washers](#).

The company's lighting products have been purchased for resale nationwide by lighting showrooms, internet lighting retailers and electrical distributors to provide energy saving lighting solutions for office developments, residences, sporting arenas, museums, recreational areas, casinos and much more.

In addition to displaying its lighting products at the Dallas Market Center [American Lighting's Mobile LED Light Lab](#) will also be on-site. The Mobile Light Lab and product training space will be parked adjacent to the Dallas Market Center and will host an Open House on Friday, January 20 from 5-8 p.m. Attendees to the open house can preview the mobile training tool and turn on working product displays.

#### **APPOINTMENTS**

To schedule an appointment or to reserve a lighting demonstration with American Lighting at the International Lighting Market please contact American Lighting sales at 800-880-1180 or email, [sales@americanlighting.com](mailto:sales@americanlighting.com).

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#### **About American Lighting**

American Lighting offers innovative, high quality, energy efficient lighting solutions to support our customers' diverse business needs and continued success. Experts in LED and energy efficient lighting technologies, American Lighting takes a "green" approach to ongoing product development and offers a broad line of modern lighting solutions. American Lighting has built a strong reputation of technical knowledge and application support, excellent customer service and timely education through American Lighting University and readily available technical support services. For more information, visit [www.americanlighting.com](http://www.americanlighting.com), [www.americanlightingblog.com](http://www.americanlightingblog.com) or *LIKE* us on Facebook.

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