

**FOR IMMEDIATE RELEASE**

## **American Lighting Announces Energy Star Certified, High Output, Extended-Life Lighting Options**

*Energy Efficient Low Profile Lighting Provides Alternatives to Traditional Fluorescent*

**DENVER, Colo.—September 1, 2010—**[American Lighting](#), an innovative manufacturer and distributor of lighting technologies for residential, commercial and specialty markets, today announced long-life, high output light fixtures in sleek, compact designs built for the residential and architectural markets. The [Energy Star](#) rated, LEED certified PRIORI T2, as well as the Ultra Thin T2, exceed the performance of traditional fluorescent tubes and save energy as they operate at much lower temperatures than conventional light sources.

Easy to install, the PRIORI T2 delivers exceptional quality of light, providing the industry's only direct-wire high lumen output, high color rendering (90 CRI) and warm color temperatures (3000° Kelvin). The Ultra Thin T2 combines 3500° Kelvin white light with 260° of light distribution for either plug-in use or direct wire applications when used with the slim-line hardwire box. The small form factor and low profile design of each light fixture allows for simplified installation and operation in a variety of locations including work areas, cove lighting, under cabinet applications, display boards and any tight space that needs clear, bright light.

“We’re pleased to bring to market the latest in high output lighting. Our customers have new alternatives for their task lighting needs,” said David Wilkins, CEO, American Lighting. “With the new PRIORI and Ultra Thin T2 options our customers now have access to easy to use, linkable energy efficient lighting.”

Both fixtures use subminiature fluorescent technology that produces more than 40 lumens per watt, which saves 75 percent or more energy over incandescent lighting. The high color rendering provides natural light for showing true colors.

Additional features include:

- **[PRIORI T2:](#)**
  - [Energy Star](#) rate, LEED certified (14” and 22” lengths)
  - Low Profile design, only 15/16” high
  - Bright white light, 30 percent more than T4 and T5 fixtures
  - Magnetic lens closure securely secures cover without clips or tabs that can bend or break
  - Easy installation – lamp included with each fixture
  - Tool free access to wiring compartment
- **[Ultra Thin T2:](#)**
  - Linkable 120V design speeds installation and allows runs up to 10 fixtures
  - Small housing easily fits in small coves, under cabinets and behind backlit surfaces
  - Long life, T2 fluorescent lamps last 10,000 hours (average rated life)

- Easy installation, use with slim-line hardwire box for hardwire installations or just plug in with six foot power cord (included)
- Available in two linkable lengths: 13-3/8" (8 watts) and 21-3/8" (13 watts)

### **Pricing and availability**

The American Lighting [PRIORI T2](#) and the [Ultra Thin T2](#) are immediately available. For pricing options and purchasing, please contact American Lighting sales at 800.880.1180.

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### **About American Lighting**

American Lighting offers innovative, high quality, energy efficient lighting solutions to support our customers' diverse business needs and continued success. Experts in LED and energy efficient lighting technologies, American Lighting takes a "green" approach to ongoing product development and offers a broad line of modern lighting solutions. American Lighting has built a strong reputation of technical knowledge and application support, excellent customer service and timely education through American Lighting University and readily available technical support services. For more information, visit [www.americanlighting.com](http://www.americanlighting.com)

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