

FOR IMMEDIATE RELEASE

Value-Priced LED FlexForm 30 & FlexForm 60 Now Available Nationwide from American Lighting

Tape Light with Slim, Easy-Mount Design Provides Flexible, Versatile Options for Under Cabinet, Shelving and Cove Lighting

DENVER, Colo.—August 15, 2011—[American Lighting](#), an innovative manufacturer and distributor of lighting technologies for residential, commercial and specialty markets, has added a slim, low profile LED tape light to its growing LED product line – the [LED FlexForm 30 and 60](#). With a price point of at least 40 percent less than similar LED linear lighting options, the versatile FlexForm’s low-cost makes it a viable option for many lighting applications.

Suitable for under cabinet, cove, and back lighting, the LED FlexForm’s slim 3/32-inch high by 13/32-inch wide profile mounts easily on wood, steel, metal and most other hard, smooth surfaces. The product offers a low-profile linear light that is bright and fully dimmable with peel and stick installation. It is the perfect solution for tight, hard to reach places and for areas that need a low-profile light that requires minimal space. Able to be hidden in the smallest of spaces, installation of the LED FlexForm will not obscure the view of the area being illuminated.

The connection system of the LED FlexForm 30 and 60 makes attaching a power source or connecting multiple sections easy with no soldering, wire nuts or splicing required. A user simply cuts the tape, exposes the copper conductors at the connection and uses the provided in-line connectors to link sections or attach power.

The maintenance-free lights are available in convenient kits including five meters (16.4 feet) of tape light and three power connectors, and can be cut in increments of two to four inches for intricate layouts.

[LED FlexForm 30](#)

- LED Economical Tape Light
 - Warm White, 3000°K and Bright White 5000°K
 - Standard output, 30 LEDs per meter

[LED FlexForm 60](#)

- Very Bright LED Tape Light
 - Color options: bright white, warm white, amber, blue, green, red and yellow
 - High output, 60 LEDs per meter
- Both versions are compatible with a variety of 12V DC drivers, sold separately

AVAILABILITY

The [LED FlexForm 30](#) and [FlexForm 60 Tape Light](#) is in stock and available, for information about where to buy, pricing, and ordering options please contact American Lighting sales at 800.880.1180.

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About American Lighting

American Lighting offers innovative, high quality, energy efficient lighting solutions to support our customers' diverse business needs and continued success. Experts in LED and energy efficient lighting technologies, American Lighting takes a "green" approach to ongoing product development and offers a broad line of modern lighting solutions. American Lighting has built a strong reputation of technical knowledge and application support, excellent customer service and timely education through American Lighting University and readily available technical support services. For more information, visit www.americanlighting.com, www.americanlightingblog.com or *LIKE* us on Facebook.

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